



## Conference on: Digital Society for e-Human

Thursday

May 13<sup>th</sup>  
2010

Pavillon France,  
Exposition Universelle  
de Shanghai 2010

### Goals

In the settings of the Universal Exposition in Shanghai 2010 and in tight collaboration with the General Consultate of France in Shanghai and Shanghai Jiao Tong University, INSA Lyon organizes an event about the challenges yielded by the digital society and the digital Human at dawn of the millenium.

### Preliminary program

The meeting will be split into three periods of communication and exchange:

#### • 9:50am - 1pm

- > 9:50: Opening by M.-P. Favre (V.P. of International Relations, INSA Lyon)
- > 10:00-10:30: Speeches by Prof. A. Storck, President of INSA Lyon, and Prof. Zhang Wen-Jun, V.P. of SJTU, on the fostering of teaching and research for addressing the challenges of a digital society
- > 10:30 - 12:00: Talks of politic representatives from France and China on the economical and development stakes of a digital society
- > 12:00 - 13:00: Scientific development strategies of France and China

#### • 1pm - 2:30pm

While a buffet is served to the attendees, demonstrations and posters will highlight some technological and scientific answers proned by INSA Lyon

#### • 2:30pm - 6pm

- > 2:30pm-3pm: Keynote on *Digital Revolution* given by Dr. A. Ferreira (Head of Science Operations, European Cooperation in Science and Technology)
- > Three panels will sequentially and supplementary address the perspectives and contributions that have to tackle the scientific and industrial actors for providing a new life space for the digital human. Each panel will be chaired by an academic researcher introducing 3 representatives of the French and Chinese research activities as well as the French and Chinese industrial actors. The topics of the panels are as follows.

- **New generations of high-speed network and mobility** (Prof. Gorce, INSA Lyon)
- **Mass of data: from acquisition to knowledge** (Prof. Hacid, Univ. Lyon)
- **Advanced Image processing for health, patrimony, entertainment** (Dr. Clarysse, CNRS)

### Targeted public

This conference aims at gathering the actors of innovation which address the challenges of the digital world, in the education, research and industrial field.

### Organizers

INSA Lyon is one of the most famous French engineering « grandes écoles » and a recognized center of research and innovation, including its expertise in the digital domain. Definitely international, INSA Lyon is positioned as a major player in the Franco-Chinese cooperation. Shanghai Jiao Tong University, a prestigious Chinese university, is being a privileged partner of INSA Lyon in China for many years, both in education and research.

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