

#### NEW APPROACH FOR URBAN LOGISTICS: DELIVERY AREA BOOKING

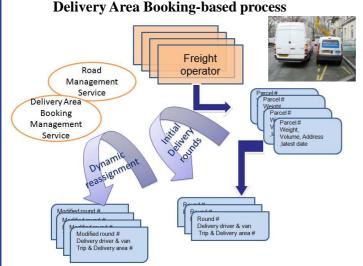
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# Introduction

- In European cities, and specifically in France, a large percentage (from 70 to 80%) are double-parked deliveries.
- Such behavior creates congestion, pollution and conflicts between road users.
- Delivery Areas were created to improve delivery drivers' work, and to decrease congestion.
- Nevertheless, deliveries continue to be double-parked, as the delivery areas are regularly occupied by non-authorised vehicles (mainly private cars).

New approach : delivery operators can book Delivery Areas for a limited period in advance and adjust the reservation during the delivery round.



# **Modularized solution**

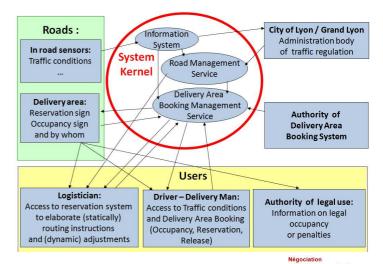


Solution based on three modules. It can take into account another one (ad hoc round deliver elaboration software of a freight operator).

**1.** SyGAL, Interactive system for Delivery Areas booking management, a web-based system able to manage delivery area reservations and to deliver this information in a mobile and distributed way to different actors (logistician & delivery driver) to in-lorry integrated devices and/or personal devices (Smartphone, tablets, etc.)..



# System Architecture



**2.** Guided CESNA, a multi-agent based system organizing a computational process with distributed negotiation, allowing static delivery round preparation and dynamic adjustments, if necessary.

**3. CEMAVIL, an in-the-field information system** that collects occupancy information by in-road sensors, and allows different users (delivery professionals, private drivers, etc.) to receive occupancy information.

Additional services: energy delivery, manipulation equipment, shared lockers, etc..

Several aspects of pooling are also considered such as:pooling of Delivery Areas with taxi or private parking,

- delegation by zone with a limited number of delivery operators,
- creation of Urban Logistics Spaces,
- choice of treatment of the last Km by a soft means (tricar, bicycle, etc.) thorough management of traceability.

#### Conclusions

A proof of concept prototype is working, a real in medium-sized city implementation is yet to be carried out.

#### **Main references**

- 1.David, B., Chalon, R., Deslandres, V., Hassas, S., Garcia Ochoa, G., Thébaud, J..B., Parisot, S. (2011) Delivery area IT based management: ALF project in 8th ITS (Intelligent Transport Systems) European Congress, Lyon, France.
- 2. Patier, D., David, B., Deslandres, V., Chalon, R. (2013) A new concept for urban logistics: Delivery area Booking in The Eighth International Conference on City Logistics, Bali, Indonesia. Procedia Social and Behavioral Sciences. Elsevier, 2013.

