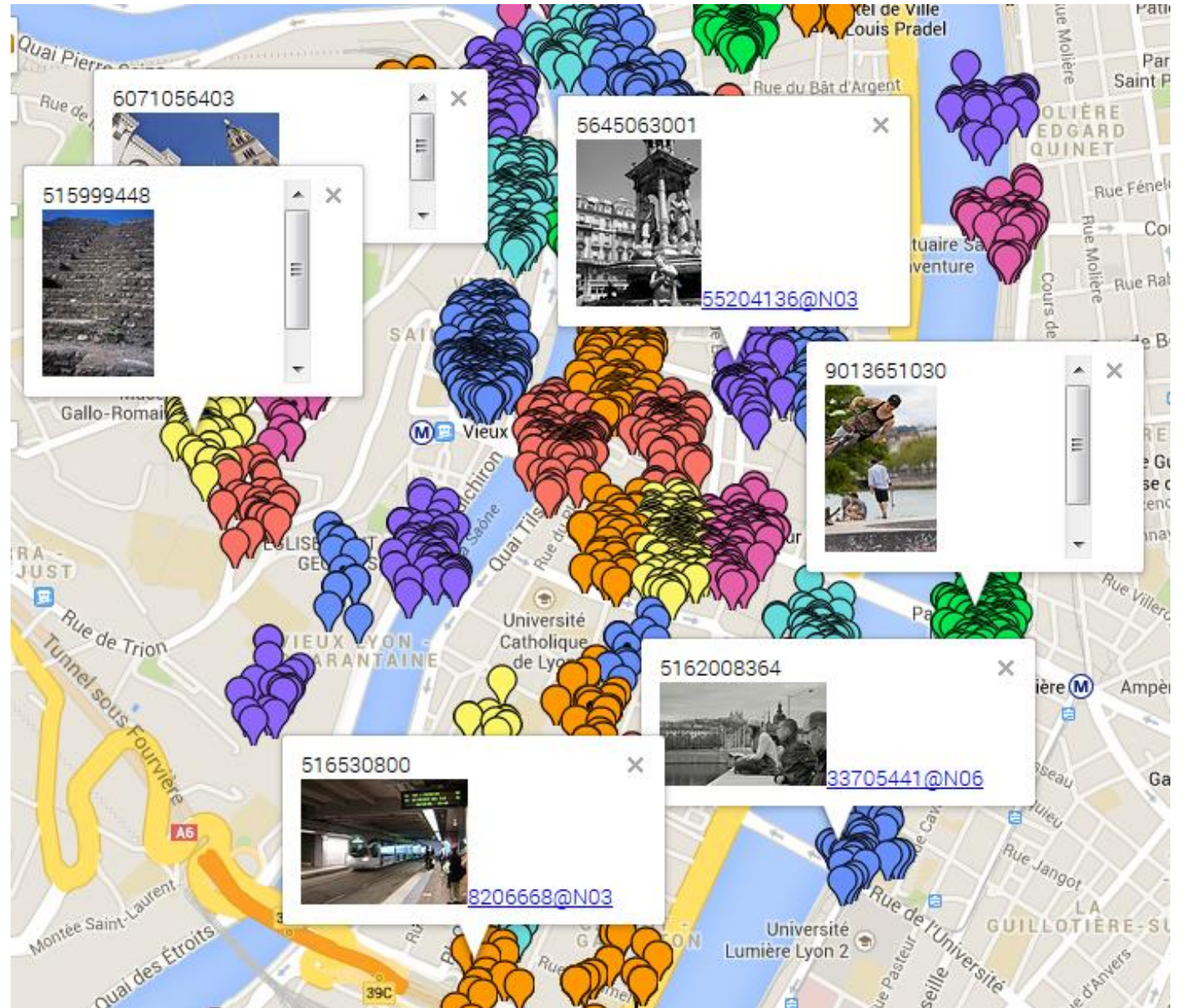# A first flavor
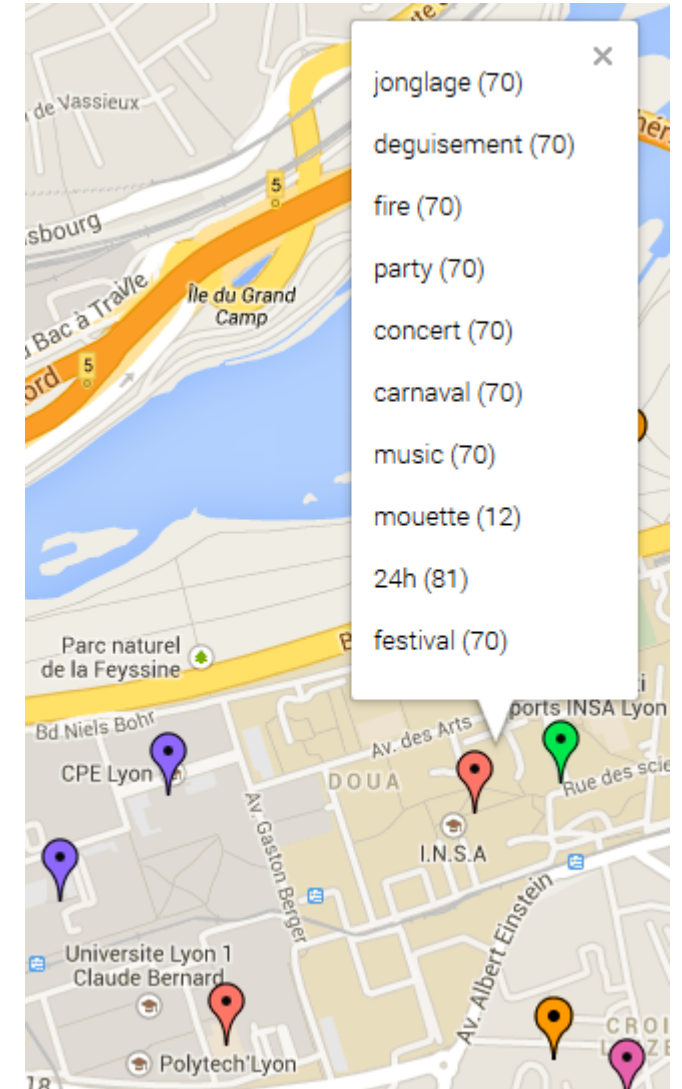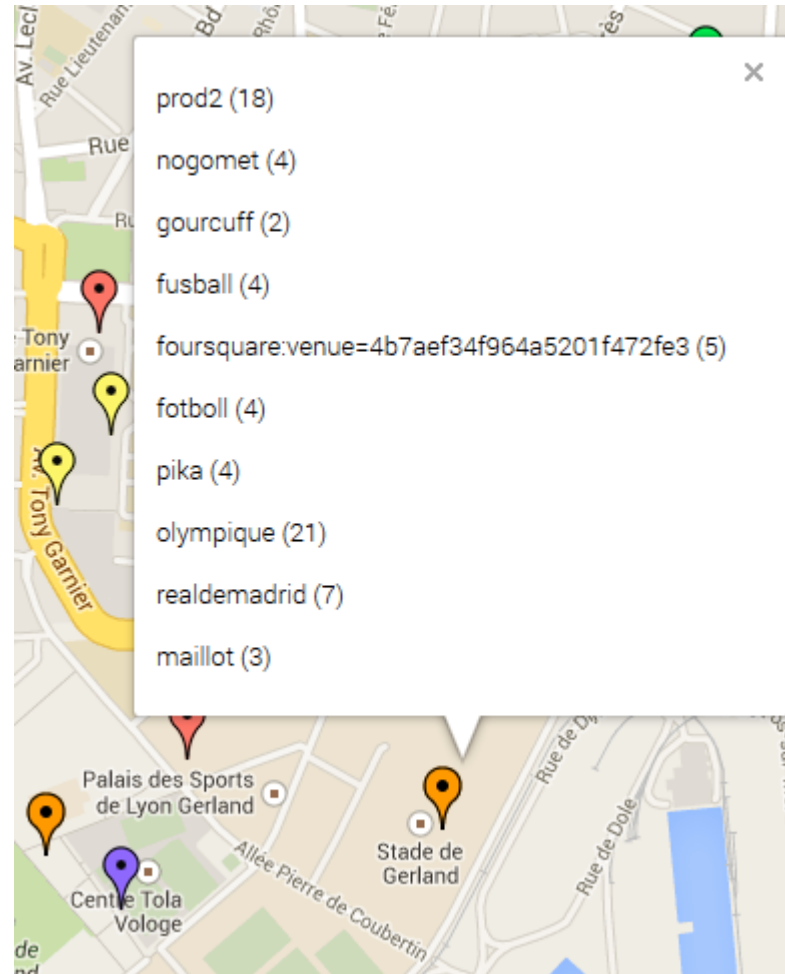
- Points of interest denote parks, touristic places, transportation facilities, museum,…

A first flavor

- ROI can be described using frequent tag sets, discriminant for each POI

- e.g. use media tags and description, query google places API

- Some POI are constant in time, other are event-specific

Need for streaming analysis, incremental POI updates, …

A first flavor

- Semantic trajectories can be built for single users (or aggregates)

- Single users may not have usable trajectories

- Aggregates require usable dimension to describe users (sex, age, …)

Before mining such trajectories, we need data ☺